Communication on Sustainability at Banco Santander



Sustainability at Banco Santander

Our purpose

Our aim

To help people and businesses prosper

To be the best Retail and Commercial Bank, earning the lasting loyalty of our people, customers, shareholders and communities

A bank that is...

SIMPLE | PERSONAL | FAIR

















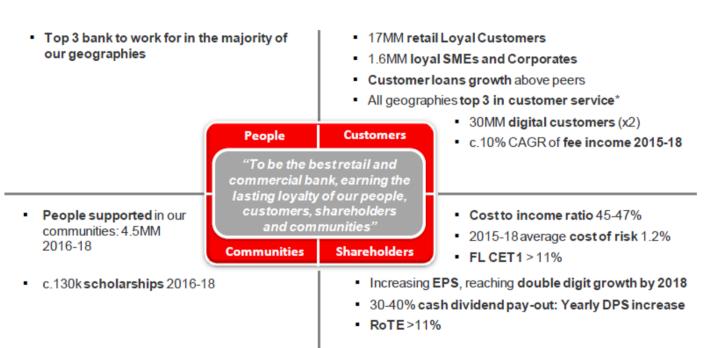
Analysts & Investors

In our last Investor Day we shared our strategy and strategic priorities



Analysts & Investors

Reaffirming our key shareholder metrics, increasing EPS in 16/17, reaching double digit by 2018, and growing DPS and TNAV per share





Santander Q4 Results Presentation

...supporting our communities...



Strong Simple | Personal | Fair culture

S|P|F culture

More than 3/4 of our employees support the new culture

Commitment

>9 pp vs. average of financial services employees

Leadership, talent and performance

+5 pp improvement in work-life balance

Santander Q4 Results Presentation

... with focus on Education and financial inclusion / entrepreneurship



c.€200 MM invested 1.5 MM beneficiaries c.6k NGO¹

Santander Universities

+35k scholarships

c.1.2k universities supported

Contribution to society

250k micro-enterprise projects financed

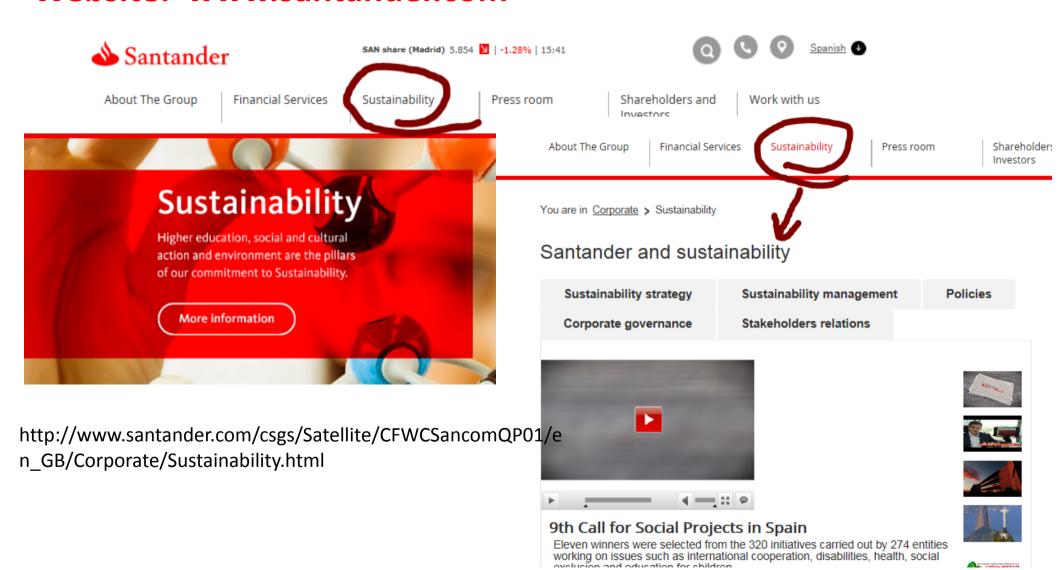
c.60k employees in volunteering programs

Sustainability



1st European and 6th worldwide

Website: www.santander.com



2016 Sustainability report

- An external and internal communications tool.
- □ Part of the Annual report
- □ Corporate and local units information.
- □ Target audiences
 - Analysts, investors (DJSI)
 - Authorities
 - Employees
 - Society as a whole (NGOs, foundations, Universities, etc.)
- ☐ Standard reporting GRI-G4
- Audited by PwC



Main Indexes and ESG anaysts

Dow Jones Sustainability Index

Relevant for investors and for improving internal management

- ☐ Silver class; 1st Bank in Europe; 6th worldwide. Improved score in all dimensions
 - Economic dimension*: 5th worldwide
 - Environmental: 7th and top ranked in business opportunities
 - Social: 3rd and top ranked in financial inclusion

Gap vs peers

Other relevant indexes, ratings and ESG analysts







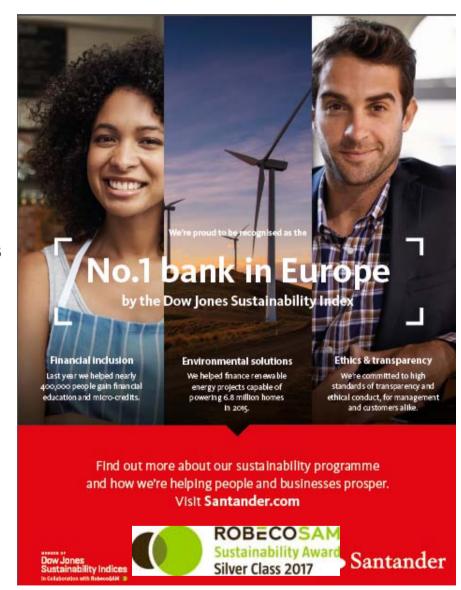












Driving change

International initiatives we are part of:

