



CREATING OPPORTUNITIES
THROUGH EDUCATION

Huawei Spain CSR Communication: 'Creating Opportunities through Education'

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HUAWEI SPAIN CSR STRATEGY

Huawei Spain maintains a solid commitment with training on the field of new technologies, with the ultimate aim of **promoting talent in this area and improve the employability of young Spaniards, creating real job opportunities.** The lines of work in this regard are set out in its CSR strategy 'Creating Opportunities through Education' and more than **2,000 young Spaniards** have been trained through our programs.



CREATING OPPORTUNITIES THROUGH EDUCATION

Huawei and the **Deputy Minister of State of Telecommunications and Information Society** signed in **Shenzhen (China), at Huawei's HQ, a Memorandum of Understanding (MoU)** which confirms the commitment of the company years in the field of education and training in new technologies in recent in Spain.

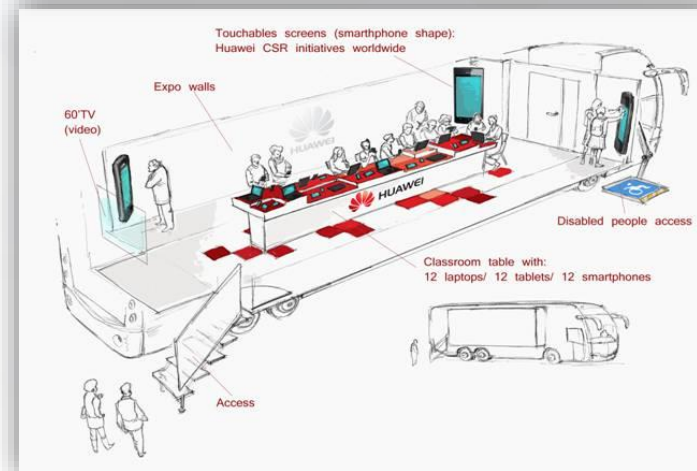
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1. SMARTBUS, JOIN THE FUTURE GENERATION

With regard to raising awareness with safe and responsible use of new technologies, one of the most important actions undertaken by Huawei in 2012-2013 was the development of the project for social awareness '*Smartbus: Join the Future Generation*', to promote the integration and use of ICT among young people in a safe and responsible way.

With the **institutional support of Red.es** (Ministry of Industry, Energy and Tourism) the project took place during 3 months and reached **20,000 people** (13.000 teenagers and 7.000 adults) **from 18 different cities**, providing a range of skills and knowledge that enables them to make safe use of ICT through social media and most common devices.



2. 'EL FUTURO DE LAS TIC'



'El Futuro de las TIC' is a training program for students enrolled in 2nd or 3rd year of Spanish engineering university aged under 26 years old, which offers in the field of telecommunications and technology research the opportunity to attend training workshops at the company's HQ in Shenzhen thus attending a language course and Chinese culture in Beijing. Since 2013, a total of **60 students** from Spain have joined the training and in 2017, 15 students will be trained in ICT.



The program is funded entirely by Huawei and is included in the **Memorandum of Understanding (MoU) signed between Huawei and the Ministry of Industry, Energy and Tourism in September 2012**, during the visit of Minister José Manuel Soria to the R&D center of Huawei in Shanghai. The project belongs to **Huawei's global initiative "Telecom Seeds for the Future"** and it will be celebrated on an annual basis. This initiative, which has been implemented in more than 96 countries, has approximately 25,000 students received a scholarship to join 'Seeds for the Future'.



3. POSTGRADUATE COURSE HUAWEI-UPM

On March 2014, **Polytechnic University of Madrid (UPM)** and **Huawei Spain** signed a wide and pioneering **5- years project agreement**, under the name '**Leading the LTE Era**', which Its main objective is providing Spanish students with the latest knowledge on LTE technology and the opportunity to access actual job opportunities on a leading ICT company like Huawei. Until 2017, **75 students** joined the course.

The project in this edition includes **3 main pillars**:

- **LTE Expert Course** (Annual “Specialized Course” of 300 hours on LTE at UPM, taught by professionals of both Huawei and UPM) – Huawei Spain offered a grant to the students valued in 50% price of enrolment fee (1.500€), 75% in 2017.
- **LTE Lab (LTESStar 6.0)** – 12 one-year licenses transferred to UPM for installation and use of LTESStar 6.0 at UPM
- **Internship** – 6-month technical internship at Huawei Spain for students of the Course.
- Sponsorship of an **in-depth study in 2014** on the challenges of 30Mb LTE network deployment in rural areas in Spain.

For its fourth edition, the **contents were updated to 5G technology** becoming the course 'Leading the new Digital Era: 5G'



4. UNED-HUAWEI PROFESSORSHIP

On November 2015, Huawei and the National University of Distance Education (UNED) signed the cooperation agreement for the establishment of the **Professorship 'Cloud Computing and Big Data UNED-Huawei'**, whose main objective is to train and energize the Spanish university educational environment through the study of art technologies, developing a series of joint research, outreach, teaching and innovation around the areas of methodology and technological innovation of the University.

- ✓ One year agreement, extended for one more year
- ✓ Professorship actions:
 - Action 1: University extension course
 - Action 2: Cloud Laboratory
 - Action 3: Internship
- ✓ Reputed Professorship direction at UNED



Tony Jin Yong, CEO of Huawei Spain, and Alejandro Tiana, rector of the National University of Distance Education, during the event





Thank you!

